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**D.LIGHT DESIGN OPENS OFFICE IN HONG KONG FOR INTERNATIONAL SALES
AND PRODUCT DESIGN**
Social Enterprise Expands into Internationally Recognized Economic Center

Hong Kong, China, 25 January 2010 – D.light Design today announced the opening of a new office in Hong Kong, Special Administrative Region of China. The office will house the company's growing International Sales and Marketing team, which will serve all D.light markets outside of India and East Africa. It will also serve as the location of the Product Design team, which regularly travels throughout Asia and Africa for research and development.

"Hong Kong serves as an effective home base for both our product design and international sales teams," said D.light President Ned Tozun. "This location gives us easy access to all our major markets and will strengthen our relationships with distributors from around the world. Opening a Hong Kong office is a key step for D.light in becoming an even more global company."

The opening of the new office comes at a time when D.light sales and distribution are growing rapidly throughout the developing world. While D.light has previously opened sales offices in India and Tanzania, this is the first office to serve additional regions including Southeast Asia, West Africa, the Pacific Islands, and Latin America.

Hong Kong is located on China's south coast and enclosed by the Pearl River Delta and South China Sea. It is internationally recognized as a leading financial and economic center in Asia and the world.

About D.light Design

D.light Design is a fast-growing international consumer products company providing high quality solutions for people without access to reliable electricity. Our mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. We will begin by replacing every kerosene lantern with clean, safe and bright light. By 2020, we aim to have improved the lives of 100 million individuals.

D.light was recently awarded the Social Venture Network's 2009 Innovation Award, and named as one of the world's top 100 clean technology enterprises by the CleanTech Group. It has also been featured in Fortune Magazine, Time Magazine, BusinessWeek, and the New York Times. It is financed by prestigious venture capital firms including Nexus Venture Partners, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group; with investment from leading social enterprise funds Acumen Fund and Gray Matters Capital. To learn more, please visit www.dlightdesign.com.

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