

-- FOR IMMEDIATE RELEASE --

**MEDIA CONTACT:**

Dorcas Cheng-Tozun  
D.light Design (Hong Kong office)  
+852 5300 4650  
dorcas@dlightdesign.com



**D.LIGHT KIRAN RECEIVES PRESTIGIOUS INTERNATIONAL DESIGN AWARDS**  
***One-of-a-Kind Solar Lantern Given Top Accolades from Design Week and Spark Awards***

**Hong Kong, 11 March 2010** – D.light Design today announced that its latest product, the Kiran solar lantern, has been honored with two top international design awards. Design Week just announced that the Kiran has been selected for its 2010 Best Consumer Product Design award; Spark Awards gave Kiran a Spark!, their highest design honors, several weeks earlier.

“We are exceedingly grateful for these international recognitions,” said D.light CEO Sam Goldman. “These awards demonstrate that D.light is leading the way in excellent and innovative product design, which is the pillar of our business, and is key to our success in continuously exceeding our customers’ expectations.”

The Kiran was designed by the D.light Product Design team, based on hundreds of hours of field research in India and East Africa. The lantern, which provides up to 8 hours of bright light on a single day’s solar charge, was specifically designed for off-grid families in developing countries. The Kiran combines deceptive ruggedness with innovative design features to make solar power accessible, affordable and understandable.

“Designing products for our customers, who live in the most remote and least developed areas of the world, should involve functionality and beauty,” said D.light Head of Product Design Robin Chilton. “Our customers want and deserve aesthetically appealing and uniquely designed products that meet their everyday needs at a price they can afford. D.light will continue to push the envelope in beautiful, affordable product design.”

In both competitions, which honor excellence in design across a range of categories, Kiran competed with hundreds of entries from around the world. Design Week Award winners are recognized for designs that make a difference commercially and socially, and that win the accolade of their peers. The Spark Awards recognize the best in multi-disciplinary, multi-cultural, global and aspirational design from around the world.

The co-winner of the Design Week Consumer Product Award alongside the Kiran was the Apple iPod Nano. There were 14 fellow winners of the Spark! Award, including Nike Free Footwear, the CMYK Electric Bike and the California Academy of Sciences Exhibits.

To learn more about these awards, visit [awards.designweek.co.uk](http://awards.designweek.co.uk) and [www.sparkawards.com](http://www.sparkawards.com).

## **About D.light Design**

D.light Design is an international consumer products company providing high quality solutions for people without access to reliable electricity. Our mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. We will begin by replacing every kerosene lantern with clean, safe and bright light. By 2020, we aim to have improved the lives of 100 million individuals.

D.light was recently awarded the Social Venture Network 2009 Innovation Award, and named as one of the world's top 100 clean technology enterprises by the CleanTech Group. It has also been featured in Fortune Magazine, Time Magazine, BusinessWeek, and the New York Times. It is financed by prestigious venture capital firms including Nexus Venture Partners, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group; with investment from leading social enterprise funds Acumen Fund and Gray Matters Capital. To learn more, please visit [www.dlightdesign.com](http://www.dlightdesign.com).

###