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D.LIGHT DESIGN LAUNCHES SOLAR-POWERED MOBILE-CHARGING PRODUCT
Innovative Product Recharges Mobile Phones and Provides Hours of Bright Light

New Delhi, India, 23 March 2009 – D.light Design today announced the launch of the newest product in its Nova series, a solar-rechargeable LED light that also charges mobile phones. Specifically designed for rural or semi-urban households in developing countries, the Nova Mobile S200 eliminates the need for families to rely on charging stations or AC power to recharge their phones, saving valuable time and money. Combining the innovation and quality that has come to define D.light’s products, the Nova Mobile S200 is one of the most affordable mobile-charging solar lights available on the global market.

“The Nova Mobile S200 is exactly what our customers need,” said D.light CEO, Sam Goldman. “The mobile phone has become an integral part of life in off-grid communities throughout the developing world, and any appropriate technology should take that into account. Customers who purchase a Nova Mobile will not only have bright and reliable light, but also be able to save money on charging their mobile phones.”

As with previous products, D.light deeply researched the needs of their potential customers, building a product that is appropriate, affordable, and durable. Able to be charged by a solar panel or AC power, on a full charge the Nova Mobile provides up to 32 hours of light that is 8-10 times brighter than a kerosene lamp and can fully recharge a mobile phone in less than two hours.

This multi-functional product is currently available for sale in India, East Africa, and around the world.

The Nova Mobile S200 joins the revolutionary product line already sold by D.light Design for rural and semi-urban households in India, Africa, South America and the Pacific Islands who do not have regular access to electricity. All D.light products are made with the world’s brightest, most energy-efficient LEDs and are designed to last for years of service.

In addition to the Nova Mobile S200, the following products are currently available. All the products come with multiple light settings and full accessories:

Nova S150 – A bright solar-rechargeable LED light for families who do not require phone-charging capabilities. A fully charged battery will give up to 32 hours of light.

The Solata – The most affordable solar lamp in the world, the Solata is an ultra-light and high quality task lamp suitable as a desk lamp for study or to illuminate all household and work tasks. On a full charge it provides up to 15 hours of light.

Nova A175 – This super energy-efficient AC-charged LED light is especially designed for urban residents who experience rolling blackouts or for rural families that enjoy at least 4 hours of electricity daily. On a full charge, it provides up to 32 hours of light.

About D.light Design

D.light Design is an international consumer products company delivering quality energy solutions to families living without adequate electricity. Our mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. D.light will begin by replacing every kerosene lantern with clean, safe and bright light. By 2020, D.light aims to have improved the lives of 100 million individuals. D.light is financed by prestigious venture capital firms including Nexus India Capital, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group; with investment from leading social enterprise funds, including the Acumen Fund and Gray Matters Capital.

To learn more, please visit www.dlightdesign.com.

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