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**D.LIGHT PROVIDES SOLAR LANTERNS FOR HAITI EARTHQUAKE RELIEF**

***Social Enterprise Partners with Aid Agencies to Send over 35,000 Solar Lamps for Relief***

**Hong Kong, 3 March 2010** – D.light Design today announced that it would be providing tens of thousands of solar lighting products for earthquake relief efforts in Haiti in partnership with multiple relief organizations. In the coming weeks, D.light is poised to send over 35,000 units of Novas and Kirans to the devastated areas, most of which still do not have access to electricity and must rely solely on generators and solar power.

“Our main goal is to serve the people of Haiti in a significant, high-impact way,” said D.light CEO Sam Goldman. “We truly believe that our products are needed now more than ever, when having light means that more people will receive medical care and food each day, and productive rebuilding activities can continue even after the sun goes down.”

D.light products were selected in a competitive process due to their brightness, reliability, and durability in rugged environments. The Nova provides up to 12 hours of bright light on a single day’s charge; the Kiran provides up to 8 hours. The solar lighting products will be distributed among aid agencies and earthquake victims in the affected areas, depending on where local government officials and aid workers determine the greatest needs are.

In the coming months, D.light expects to continue to work with international aid organizations in the ongoing recovery and rebuilding processes.

“D.light has thousands of customers in Haiti, so we feel particularly close to this disaster,” said D.light President Ned Tozun. “We are committed to working closely with our partners in Haiti now, and in the future, as the Haitian people rebuild their lives. We believe that having access to clean, safe and bright light will significantly improve their quality of life as they embark on the long rebuilding process, and D.light wants to continue to serve them in this journey.”

This is the first time that D.light has participated in an international disaster relief effort on such a scale. Previously, D.light distribution partner Food for the Poor had provided over 7,000 Nova products to impoverished families in Haiti.

## **About D.light Design**

D.light Design is an international consumer products company providing high quality solutions for people without access to reliable electricity. Our mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. We will begin by replacing every kerosene lantern with clean, safe and bright light. By 2020, we aim to have improved the lives of 100 million individuals.

D.light was recently awarded the Social Venture Network's 2009 Innovation Award, and named as one of the world's top 100 clean technology enterprises by the CleanTech Group. It has also been featured in Fortune Magazine, Time Magazine, BusinessWeek, and the New York Times. It is financed by prestigious venture capital firms including Nexus Venture Partners, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group; with investment from leading social enterprise funds Acumen Fund and Gray Matters Capital. To learn more, please visit [www.dlightdesign.com](http://www.dlightdesign.com).

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