



Gurugram, Haryana, India: d.light India is organizing **DLIGHTHON 2022**, a virtual half-marathon event open for all individuals and families in India & other countries where d.light has its customers and partners. The event is in an attempt to grow public awareness on how solar energy products are empowering mankind and drive social impact in a participatory manner, where in participants along with d.light will jointly contribute in efforts to increase access to education for school-aged children.

While India has made huge strides in granting access to grid electricity infrastructure, availability of 24*7 electricity remains a distant dream. Frequent power cuts, voltage fluctuations, high costs, and a weak grid are a few of the problems faced by consumers in their daily lives. Basic lighting and working ceiling fans in a classroom are considered factors contributing to drop out rates among school-aged children.

This situation was exacerbated with the COVID-19 pandemic which affected India and the lockdown forced schools and colleges to shut down making education a privilege for those with access to internet enabled electronics such as smartphones, laptops and desktop computers.

Children in rural areas still find it difficult to continue studying after sunset due to lack of a dependable and safe source of lighting let alone cope with the demands of remote studying.

Through DLIGHTHON 2022 and many other events planned during the course of year, d.light India intends to raise money to sponsor Solar Study Lamps to benefit school-aged children in rural areas and under-privileged sections of society. *d.light India pledges to contribute ₹25/- for each kilometer* cumulatively run by participants during the marathon.

We hope that the event will bring together our partners, colleagues, friends and family members in supporting this cause in huge numbers.

The DLIGHTHON 2022 will be a two day virtual event scheduled for 26th or 27th February, on which participants can run or jog or walk in any of the 3 participation categories to be chosen from. Top performances will be judged based on the performance (run) details shared by participants after completing the race from their respective locations. The finishers' gallery will be unveiled online by d.light India post the event. d.light India will be utilizing proceeds from the event (including d.light India contribution of Rs.25/km) towards donating solar study lamps to identified group of school-aged children. All participants will receive digital certificates and DLIGHTHON 2022 medals.

DLIGHTHON 2022

When: 26th and 27th February 2022

Where: Any time, any place of your choosing

How to participate

STEP 1: Decide the run category that you want to participate in

- STEP 2: Register for the event
- STEP 3: Print the digital bib number received on email upon registration
- STEP 4: On the day of the marathon, record your run using a fitness app downloaded from Google Play/App store
- STEP 5: Share your photo wearing the bib and your recorded run details with us on dlight.com

Results and winners

- Top 3 runners across each category finishing the race will receive d.light hampers
- All participants will receive digital certificates and DLIGHTHON medals
- Finishers' gallery to be unveiled online on 1st March 2022
- d.light India will donate solar study lamps to school-aged children utilizing own contribution of Rs.25 for every KM run and 100% proceeds generated from the event.

d.light India encourages you to run for fitness and show your support for improving access to education. We encourage you to #runforacause.

Social distancing guidelines and covid-19 advisory

d.light strongly recommends that only fully vaccinated individuals participate in DLIGHTHON 2022. We also urge all participants to follow all social distancing guidelines as stipulated by the local authorities in your region.

To register for the event, please click here