d.light and Orange partner to open up access to off-grid solar energy in Africa

d.light and global telecom operator Orange's energy business unit Orange Energies sign a strategic partnership to sell d.light solar home products and systems in 11 African countries

SAN FRANCISCO, CA., AND NAIROBI, KENYA - **Wednesday 29 May 2024 -** <u>d.light</u>, the global provider of transformational household products and affordable finance for low-income households, has partnered with global telecom operator Orange to open up access to d.light's range of low-cost solar products for customers in 11 African countries.

d.light solar-powered products, including solar home systems, solar inverters, TVs, fans, and portable solar torches, are available to Orange customers via its <u>Orange Smart Energies</u> platform.

The partnership is already up and running in Ivory Coast, where Orange has thirty million customers, and also Cameroon, Liberia, Sierra Leone, Madagascar, and the Democratic Republic of Congo (DRC). It will expand into a further five African countries in which Orange operates - Senegal, Mali, Burkino Faso, Guinea, and the Central African Republic (CAR).

d.light products are available at Orange's own stores and also its partner retail outlets and sales agents. Customers can pay using the <u>Orange Money</u> service, allowing them to make purchases via "Pay As You Go" (PAYG).

Commenting on the partnership, d.light CEO Nick Imudia, said, "Mobile operators are natural partners for off-grid solar providers like d.light as they have the scale and the resources to reach rural communities in remote locations which are not connected to the energy grid. In addition, operator billing-based mobile money services like Orange Money give low-income households the flexibility to make payments for solar products as and when they can afford to do so. People can access affordable renewable solar energy solutions via simple mobile prepayment."

Imudia continued, "According to the International Energy Agency, in 2022 600 million people in Africa were without access to electricity. The impacts of the global pandemic and the international energy crisis combined to slow down and obstruct the progress that had been made in recent years to improve electricity access across the continent. There is still much work to do to extend availability of reliable, affordable electricity to low-income households and offgrid communities in Africa so that many more people can benefit from the improved living standards, opportunities and economic development that it enables."

Imudia concluded, "d.light's partnership with Orange in Sub-Saharan Africa allows us to put our two areas of expertise – high-quality solar products plus affordable personal finance - to work for a wider impact in the region. It also bolsters d.light's aim to transform the lives of more than one billion people worldwide by 2030 with access to clean, safe solar energy."

Photo 1 – Picture credit: d.light Photo 2 – Picture credit: d.light Photo 3 – Picture credit: d.light

About d.light

Founded in 2007 at Stanford in California, d.light is a global leader in making transformative products available and affordable to low-income families. d.light has sold nearly 30 million products, including solar lanterns, solar home systems, TVs, radios, and smartphones, impacting the lives of over 150 million people. Our vision is to transform the lives of one billion people with sustainable products by 2030. For further information, visit: https://www.dlight.com

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Media contacts:

Get in touch at: d.light@spreckley.co.uk